**Impact of Covid-19 On top brands**

**Savlon**

Before covid Savlon was manufacturing soaps, handwash, sanitizers and other hygiene products. But they were not that much consumed by public as they now. Covid-19 have done a huge increment in progress of savlon. People have become more conscious about health and hygiene, so they are using sanitizers and soaps on daily basis with maximum times consumed in a day. Firstly, it was use for medical purposes and hardly for domestic use in some houses. But now savlon have great amount of sell in their business. They are also ranked 2nd in top sanitizer companies.

**Dettol**

Dettol is most trusted and consumed brand in all over the world. Before and after in side we can see huge sell in business of Dettol. It manufactures a liquid that also called as Dettol only which we can use a hygiene liquid. So, product has a high sell and due to it is medical purpose product so it’s manufacturing didn’t stop in lockdown also. So, this product of Dettol company has tremendous sell in covid-19 days. Dettol also manufactures soaps, sanitizers and home domestic cleaners. This also were essential for preventing us from virus. So, Dettol have a great business by these products.

**VENUS safety & health**

It is a personal protective equipment (PPE) manufacture in India. It manufactures reusable masks, plastic respirators, half face masks and covid shield. The masks were not the that much used by people but now it has become crucial to prevent us from covid-19 and also government made it compulsory. So, it has become necessary to wear a mask so sell of masks has been increase tremendous. So, by its Venus have earned so much profit in this crisis. Venus has a huge sale in their business.

**Amazon**

Amazon is one of the well-known companies in all over the world. The owner of amazon comes in the top 5 richest people in the world. Online amazon store has a huge sale in crisis. People most refers online shopping rather then going outside to shop. Amazon also provides all groceries and essential stuff in house. So, by amazon app store people were very happy to shop sitting in home. Not only amazon but some couples of companies had a great business in covid crisis. Their shares are at high demand from lockdown had opened firstly. Amazon is top company who done business in corona virus crisis.

**Cipla**

It is top pharmaceutical company in all over India. Virus had causes huge loss of human life. Many people gave-up their life while suffering through these corona viruses. Cipla manufactures medicines, injections, vaccines and many medical stuffs. Cipla also have their support in production of vaccines. Cipla had a huge amount of turnover in 2020-21. Due to sale of medical products that are very much essential in treatment of patient from this virus. Rather than Cipla other pharmaceutical company also have a sale in this crisis but Cipla is faster than those. Due to Covid -19 Cipla gains a lot of fame and name.